



FORS for Associates

What is FORS?

FORS is a voluntary accreditation scheme encompassing all aspects of safety, fuel efficiency, vehicle emissions and improved operations. FORS helps fleet operators to measure and monitor performance and alter their operations in order to demonstrate best practice. It is open to operators of vans, lorries, mini-buses, coaches and other vehicles, and to the organisations that award contracts to those operators.

What is a FORS Associate?

Associates are specialist suppliers who offer exclusive offers or discounts on products and services that are aligned to requirements of the FORS Standard. Associates work with us to help our members become safer, more efficient and environmentally friendly - this helps change the reputation of the industry for the better.

Why become an Associate?

With over 3,800 FORS members nationally, being a FORS Associate is a great way to get close to your target audience. Associates are able to provide exclusive discounts to FORS members on their products or services. This is a great way of marketing your products and services directly to companies that have a desire to raise fleet performance standards.

Through our products review page, your customers can offer feedback to us so you can gain a great first impression with hundreds of potential new clients. You are also able to help us promote you by providing case studies demonstrating the exciting improvements your products and services have made to our members' businesses.

FORS facts and figures:

3,800+

Over 3,800 accredited members representing over 205,000 vehicles



2/3

Two-thirds of accredited companies are based outside the perimeter of M25 motorway

130+

Over 130 FORS Gold members displaying operational excellence



60

60 fully-qualified auditors with national and European coverage. Each has undergone FORS approved auditor training as well as continuous performance monitoring

32%

Growth in 12-months from January 2015

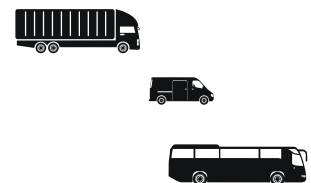


85%

85% of decision makers involved in transporting freight say there should be a single UK-wide compliance standard for commercial vehicle fleets

3,000

In 2015 over 3,000 bronze audits were completed



205,000+

Over 205,000 van, trucks and buses are FORS accredited

Benefits:

- Use of the FORS logo - Suppliers and Supporters are allowed to use the FORS logo on stationery, email and literature
- Listed on FORS online - FORS Associates will be listed on FORS online. This list will be publically accessible and allow for easy and free checking of Supplier and Supporters status
- Access to FORS Suppliers and Supports newsletter - Newsletters will be sent to all Suppliers and Supporters via email, which will also be available to download at FORS online
- Discounted adverts on the website and eNews - Suppliers and Supporters will be offered the opportunity to advertise or write an article promoting any products or services they might have and their relationship with FORS. Significant Suppliers and Supporters stories will be covered in the main FORS eNews
- Discount on stands at FORS events - Suppliers and Supporters are eligible for a reduced rate when booking a stand at a FORS event
- Discounts on ticket price and sponsorship for FORS events - Suppliers and Supporters are entitled to reduced ticket prices for FORS events and the opportunity to sponsor FORS workshops and events
- Company profile displayed in the FORS Offers and Discounts listings page - Associates will be allowed to display a FORS specific offer on their own web page of FORS online
- Online independent product / service review and feedback - FORS Operators are able to leave an online review of a supplier's products and services resulting in a 'star rating' being produced. This creates an online profile of the offering which acts as a guide to the quality of the product or service.

Application process:

To become a FORS Associate, you must first complete the FORS Suppliers and Supporter application form. This can be accessed online at <https://www.fors-online.org.uk/associateappform.php>, or alternatively Email the FORS Helpline; enquiries@fors-online.org.uk.

Cost:

The table below presents a breakdown of annual subscription fees for FORS Associates. These are based on the total annual revenue of the organisation. There are discounts available for companies who are already accredited.

Annual revenue based on latest audited accounts*	Standard Cost
£0-£1m	£500
£1-£5m	£1,000
£5-£10m	£1,500
>£10m	£2,000

*Proof of annual revenue will need to be provided as part of the application

