



# Safety Efficiency Environment

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@FORS\_online

## “What's in it for me?”



A guide to FORS benefits



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“ FORS membership  
can bring you  
serious savings ”



“ What do I get for my FORS membership? ”



### 🔊 A best practice mindset

Your fleet, large or small, from vans through to artics, stands to gain with FORS membership. FORS can help increase levels of safety and compliance while at the same time boosting productivity. You can better utilise your fleet by training your drivers, monitoring fuel use, reducing the number of collisions and reducing penalty charges. Best practice, pure and simple.

### 🔊 Improve your performance and develop your skill set

'FORS Professional' training offers a comprehensive range of manager and driver training to develop your team's skills and knowledge at every level, and to improve performance across your fleet. Investing in your team will empower and motivate individuals, ensuring you have the best people on the job.

### 🔊 A reduction in running costs

FORS can help you to save serious money on fines, insurance, maintenance and at the fuel pumps. Through best practice, FORS members can recognise inefficiencies, and turn them round.

- 🔊 Funded training
- 🔊 Exclusive offers
- 🔊 New business opportunities
- 🔊 Toolkits
- 🔊 Warning signage
- 🔊 FORS eNews



“ Boost fleet efficiency... focus on safety... reduce running costs... improve fuel economy ”

“ Free training courses for drivers and managers. toolkits to take away ”

“ Fortnightly eNews bulletins... exclusive offers from FORS Associates and Partners ”



“ And what do my drivers get out of it? ”

### 🔊 Drivers – ambassadors for your business

Through carefully designed FORS approved training courses, you can help your drivers to become the best of the best. By providing a range of engaging courses, including Safe Urban Driving and improving fuel economy, your drivers will become an increasingly valuable asset.

### 🔊 Increase their knowledge base

By understanding current legislation and getting up to speed on the latest rules of the road, your drivers can actually help to increase traffic flow, reduce delays and cut running costs for your business – and it will make their work more enjoyable at the same time. A happy driver is a productive driver.

### 🔊 They'll reduce the risk of collisions

Engaging with FORS safety training courses – each tailored to specific driving licence holders – your drivers will significantly reduce the chances of having a road accident, thus helping prevent injury to themselves and other road users.



“ FORS approved training courses can help your drivers become the best of the best ”

“ Your drivers can increase traffic flow, reduce delays and cut running costs for your business ”

“ As a benefit to FORS members, blind spot warning stickers are available to order free of charge from FORS online ”





“ What training is available for managers? ”

## 🔗 Training for fleet managers

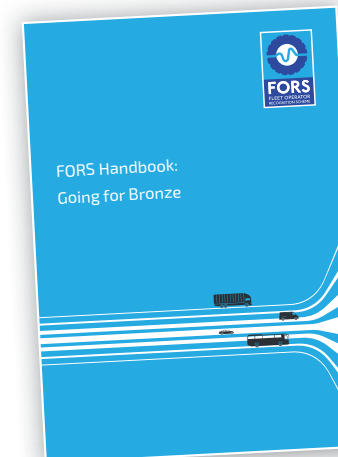
### 🔗 Going for Bronze

Are you preparing for your FORS audit for the first time? Or addressing issues raised at a previous audit? Our Going for Bronze workshop is designed to guide and support you through the process – from registration right through to your Bronze accreditation.

The course covers topics including:

- 🔗 The benefits of Bronze
- 🔗 Overview of the FORS Standard
- 🔗 How to meet the Bronze requirements
- 🔗 Examples of non-conformity and avoiding the pitfalls
- 🔗 Next steps after audit

There's also a great new personalised dashboard specific to your membership. Online access allows you to track and manage your FORS membership - and you'll receive notifications of when your next audit is due.



Further support comes in the shape of our FORS: Going for Bronze handbook, available free in hard-copy format to FORS members.

Going for Bronze:  
<https://www.fors-online.org.uk/cms/wp-content/uploads/2016/05/FORS-Handbook-Going-for-BronzeMay.pdf>




“ Register on line, download the FORS standard, attend 'Going for Bronze', request an audit ”

“ Going for Bronze booklet guides you through the whole accreditation process ”

“ New online dashboard alerts you to your next audit - keeping you in control of your membership ”





“What workshops have you got to help me manage my fleet?”

## 🔗 Training for fleet managers

### 🔗 FORS Practitioner workshops

FORS recognises that transport managers are also in need of support and development to help them with their busy everyday roles. To help you raise the bar within your transport operation, FORS has developed the FORS Practitioner qualification; a series of nine workshops to provide the facts, and practical guidance on:

- 🔗 Developing road transport policy
- 🔗 Managing work related road safety
- 🔗 Managing driver fitness and impairment
- 🔗 Managing driver assessment and training
- 🔗 Post-collision procedures and analysis
- 🔗 Safe and efficient fleet management
- 🔗 Reducing fuel use and minimising environmental impact
- 🔗 Minimising transport fines and charges
- 🔗 Monitoring and measuring road fleet performance

FORS Practitioner workshops:

<https://www.fors-online.org.uk/cms/training/workshops/policy-development-workshop/>



“FORS Practitioner workshops comprise nine separate modules”

“Transport professionals will equip themselves with the essential tools of the trade”



“How about managing my Operator's Licence?”

## 🔊 Training for fleet managers

### 🔊 FORS essential O Licence maintenance

Maintaining your O Licence is essential if you're running vehicles over 3.5 tonnes. FORS offers a one-day refresher course for experienced transport managers or, for professionals new to the job, there's a popular introductory course that provides an easy-to-understand guide to the licensing system - do you keep your O Licence in 'tip-top' working order?

You will learn all about:

- 🔊 Operator Licence commitment
- 🔊 Introduction to drivers' hours regulations
- 🔊 EU driving, work time and break limits
- 🔊 EU rest requirements
- 🔊 Tachograph management
- 🔊 Safe loading overview
- 🔊 Vehicle maintenance
- 🔊 Operator compliance risk score

Managing your Operator's Licence Awareness course:

<https://www.fors-online.org.uk/cms/managing-your-operators-licence/>




“One day course for transport managers”

“Refresher or introductory courses available”

“O Licence, drivers' hours, driving abroad, tachograph, safe loading, maintenance – all covered by FORS”





“Is there training specifically for my drivers?”

## 🔄 Training for truck drivers

### 🔄 Safe Urban Driver training

Thanks to TfL funding, FORS is able to offer Safe Urban Driving (SUD) training for truck and public service vehicle (PSVs) drivers who regularly operate in an urban environment and where there are high numbers of vulnerable road users, such as cyclists and pedestrians.

The training, available on courses across the country, involves a theory module in the classroom and a practical module where participants ‘saddle-up’ to experience a cyclist’s view of the road, helping drivers to appreciate the very real dangers faced by vulnerable road users every day.

Safe Urban Driver training:  
<https://www.fors-online.org.uk/cms/training/safe-urban-driving/>



“SUD courses specifically for those who regularly drive in an urban environment”

“On your bike – drivers will undertake practical cycle safety modules”





“What about keeping on the right side of the law?”

## 🔗 Training for truck drivers

### 🔗 Staying Legal course

Again through funding from TfL, FORS is able to offer Driver CPC accredited Staying Legal courses. These courses keep drivers the right side of the law with a focus on operator licensing requirements, especially those that can be affected by driver behaviours.

The course syllabus includes:

- 🔗 Operator licensing requirements
- 🔗 Regulatory framework governing the road transport industry
- 🔗 Enforcement agencies that police non-compliant operations
- 🔗 Enforcing regulations – the targeting methods used and the common offences
- 🔗 Driver offences and the consequences of non-compliance
- 🔗 A compliant driver
- 🔗 A compliant vehicle
- 🔗 A compliant journey
- 🔗 Industry led initiatives to reduce Work Related Road Risk (WRRR)

Staying Legal course:

<https://www.fors-online.org.uk/cms/staying-legal/>



“Essential Staying Legal courses for commercial vehicle drivers”

“Fully Driver CPC accredited including a seven hour module”



“ I have a van fleet.  
What about my  
van drivers? ”



## 🔊 Training for van drivers

### 🔊 Van Smart driver training

FORS isn't just about truck operators. Vans are 'commercial vehicles too' and FORS is geared-up to provide van-specific training and best practice guidance – and that includes van drivers.

FORS offers the proven and popular Van Smart driver training, again with TfL funding, consisting of a 3.5 hour theory module and a 3.5 hour 'on-your-bike' practical module.

Much like the SUD training, the theory module aims to equip your drivers with the skill set so important in becoming a safer, more diligent and more defensive driver. The practical module gets drivers in the saddle to provide bicycle instruction on how to improve awareness and driving techniques around vulnerable road users.

Key Van Smart training objectives:

- 🔊 To equip van drivers with the skill set they need to plan and prepare for driving
- 🔊 To educate van drivers with the knowledge, skills and tools they need to carry out their duties safely, efficiently, responsibly and with maximum consideration for others
- 🔊 To familiarise van drivers with the issues a vulnerable road user may face on public roads (on-cycle practical module)

Drivers will also walk away from the Van Smart course with a driver handbook, a toolkit for managers, a competency framework, Toolbox Talks and a poster set.

Van Smart:

<https://www.fors-online.org.uk/cms/van-smart/>



“ Van Smart training is at the heart of the FORS offering specifically for van operators ”

“ SUD training includes theory and practical 'on-bike' module ”

“ Van Smart empowers your drivers, provides them with skill sets and makes them more productive ”



“I can't send my drivers away on courses. Does FORS provide eLearning for drivers?”



## 🔊 FORS eLearning for van drivers

### 🔊 Van Smart

'On Route to a Good Day' is a module that is designed to simulate a typical day in the life of a driver while encouraging good practice across all aspects of 'vanmanship'.


Drivers will work through a range of typical scenarios that he or she may face in their daily routine. They will be asked to make informed decisions with the help of two other characters representing the extremes of good and bad practice.

This eLearning module is an engaging and highly interactive game-based resource – both fun and educative.



“Van Smart includes 'On Route to a Good Day' module' – available through FORS eLearning”

“Thoroughly engaging courses to stimulate van drivers”



“What specific areas are covered in the eLearning modules–what will my drivers learn?”

## FORS eLearning for all drivers

**Cycle Safety** – A keen awareness of cyclists is central to this course outcome – providing drivers with all the essential information on cycle safety. The course delivers the knowledge and skills to recognise the causes of collisions, to identify potential hazards and how to minimise the risk to vulnerable road users.

**WRRR** – This course will provide drivers with all the essential information they need to know about Work Related Road Risk. It will get drivers thinking more about the causes of road collisions and ultimately on how to prevent them.

**Fuel** – Fuel economy is an obsession for every operator and, as a driver, you are the biggest single influencer in being able to make your vehicle go further for less. In this course, FORS provides tips on efficient, defensive driving – and it's well proven to help reduce your fuel costs. You'll also be able to pat yourself on the back knowing that you're reducing the environmental impact of your fleet.

**Parking / Loading Legally** – Penalty Charge Notices (PCNs) are used to keep traffic moving. FORS Parking / Loading Legally courses are proven to help reduce PCNs – and ensuring your vehicles stay where they belong; on the road and making money.

eLearning:

<https://www.fors-online.org.uk/cms/training/online-driver-training/>



“Cycle Safety, WRRR, Fuel, Parking/Loading – all covered by FORS”

“Your drivers are probably the biggest single influencer on costs – FORS training brings it all under control”

“Fuel is the biggest cost of all and, with FORS training, a defensive driver can make serious savings”





“And what else can help me improve fleet performance?”

## 🔊 FORS best practice toolkits – tools of the trade

As well as offering the latest training and advice, FORS also offers best practice toolkits that you can take away, including:

- 🔊 FORS performance management system – demonstrates safety and efficiency improvements and progress through the FORS accreditation levels
- 🔊 Penalty charge notice toolkit – monitor, manage and reduce the number of PCNs your business receives
- 🔊 Fuel use tracker – record and track fuel usage, monitor MPG, CO2 output and efficiency improvements
- 🔊 Cycle safety toolkit – minimise the risk of collisions between your vehicles and cyclists and other vulnerable road users
- 🔊 Congestion toolkits – improve delivery plans and reduce the amount of time spent in traffic; saving you time and money
- 🔊 Collision reporting and investigation tool – capture, investigate, analyse data and, ultimately, reduce collisions
- 🔊 Anti-idling toolkits – practical advice to help reduce levels of unnecessary vehicle idling, reducing emissions as a result and increasing your bottom line.

Tools:

<https://www.fors-online.org.uk/cms/tools/>



“FORS provides a wide range of everyday practical advice to boost productivity”

“Reduce PCNs, fuel use tracker, congestion toolkits, anti-idling and much, much more”

“ So, lots of training, but, are there any course materials to take away? ”



## 🔧 FORS Toolbox Talks

FORS Toolbox Talks are a brilliant 'take-away' resource that provides support material to help you promote your company's safety, efficiency and environmental culture. FORS Toolbox Talks focus on your drivers to help meet the requirements of Bronze accreditation, including:

- 🔧 Daily walk-round check
- 🔧 Fuel and tyre usage
- 🔧 Safe loading
- 🔧 Vulnerable road users
- 🔧 Working at height and the prevention of falls from vehicles
- 🔧 Vehicle manoeuvring
- 🔧 Driving standards
- 🔧 In-vehicle technology
- 🔧 Health and Safety
- 🔧 Driver fitness and health
- 🔧 Drivers hours and working time
- 🔧 Routing and scheduling
- 🔧 Incidents and collisions

FORS Toolbox Talks:

<https://www.fors-online.org.uk/cms/training/toolboxtalks/>

Tools and tips to help you meet and maintain your FORS accreditation



“ FORS Toolbox Talks are a cornerstone of FORS, delivered in handy 'take-away' packs ”

“ FORS Toolbox Talks cover just about all aspects of safety, efficiency and environmental protection ”





## 🔊 Introducing the Van Smart toolkit

A new FORS product just for van operators, this TfL funded training program aims to reduce Work Related Road Risk (WRRR), improve safety and create long-term behavioural change in the van sector. Components include:

- 🔊 **Driver handbook** – covering everything a van driver needs to know about how to be a safe, professional and courteous driver
- 🔊 **Toolkit for managers** – this toolkit includes guidance on recruiting safety-minded staff, improving van driving standards and implementing internal safety campaigns. It also includes specific Van Smart 'Toolbox Talks' and awareness posters
- 🔊 **Competency framework** – underpinning the whole programme and defining precisely the competencies that any van driver needs to have, our competency framework describes what a best practice van driver does, and what behaviours he or she must demonstrate
- 🔊 **Toolbox Talks** – includes six van driver briefings to engender informal discussion throughout the workforce. Each one focuses on a particular safety issue mirroring the key messages taken from the Van Smart training programme
- 🔊 **Poster set** – a series of posters that bring to life the six key messages of the Van Smart training programme. Get them up the walls so everyone can see them!

Van Smart toolkit:

<https://www.fors-online.org.uk/cms/van-smart-driver-training/>



“Van-specific FORS Toolbox Talks, tailor-made for any van operation; single vehicle or major fleets”

“Driver handbook, toolkit for managers, FORS Toolbox Talks for van operators, poster sets”

“FORS is fully focused on the van sector with specific training for van operators of any size”





“ Are there any other discounts and offers? ”

## 🔊 Exclusive discounts and offers for FORS members

In addition to the key benefits of funded manager and driver training, access to toolkits and Toolbox Talks, FORS members can also take advantage of some serious offers and discounts from over 70 FORS Associates and FORS Affinity Partners. These are companies with products and services proven to promote safety, reduce operating costs and / or protect the environment.

Offers and discounts are specially selected to help you meet and maintain your FORS accreditation, and to progress right through to FORS Gold status. FORS Associates and FORS Affinity Partners represent:

- 🔊 Fleet management
- 🔊 Tachograph analysis
- 🔊 Telematics
- 🔊 Vehicle safety systems (ie CCTV, proximity sensors)
- 🔊 Driver licence checking

Discounts and offers:

<https://www.fors-online.org.uk/cms/suppliers-and-supporters-offers/>

🔊 Free blind spot warning stickers:

<https://www.fors-online.org.uk/cms/suppliers-and-supporters-offers/>



“ Exclusive discounts and offers from over 70 FORS-approved Associates and Affinity Partners ”

“ Fleet management, tacho analysis, telematics, vehicle safety, driver licence checking ”