Initial Gold case study - please use the template below to provide all mandatory information.

Re-approval Gold case study - when reviewing and revising your existing Gold case study, please ensure that you include the following:

* An update of all information in the previous case study
* A review of the initiatives and interventions during the previous 36 months
* The operational performance indicators from the previous 24 months

Please ensure you use the latest template when providing your revised FORS Gold case study.

TEMPLATE

Company name – case study title

**Section 1 - Introduction**

Include a brief description of your company and what your company does. Introduce yourself, including job title and a one line summary of the case study.

e.g. '[Company name] is based in [location] and [description of work]. [Name], [Job title], explains how [company name] has achieved significant improvements through FORS (including reductions in fuel use / reduced CO2 emissions, lowered NOx and Particulate Matter emissions, improved its road safety record, decreased transport related fines and charges etc.)'

**Section 2 – How did you hear about FORS, what prompted the company to join and how long have you been a member?**

FIRST PHOTO HERE:

A photo showing a FORS compliant vehicle or vehicles with your company logo displayed.

[This photo will be used to promote your case study on FORS online]

e.g. ‘We came across FORS at the [xxx]. We realised it would help us to achieve best practice and benefit us by...’

**Section 3** **– What was your experience of the initial FORS Bronze audit?**

e.g. '[Company name] passed their initial audit first/second time round... this showed us...from here we were encouraged to do...'

**Section 4 – What was your main reason(s) for you progressing (either from Bronze to Silver and then Silver to Gold or straight from Bronze to Gold)?**

e.g. 'Once we were Bronze we decided that we should progress to Silver because…, in particular...'

**Section 5 –** Explain how you have made use of the benefits FORS provides? **Quantify savings where possible**

e.g. 'Once accredited, we really made the most of the benefits on offer, in particular... FORS Fleet Management System (FORS FMS)/ FORS Practitioner workshops/FORS Driver Licence Checking Service, FORS Vehicle Graphic Service, FORS Associates offers and discounts, etc.]' '…helped us to improve … we have implemented … and seen improvements… or saved …

Please insert Quote 1 here. Please include the name and title of the person being quoted.

Please insert Quote 2 here. Please include the name and title of the person being quoted.

**Section 6 – What improvements have you made?**

These may include:

* Performance data - Use data provided for FORS requirements S2 and G2. See example below for table (data can be presented in different table format if you prefer)

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | MPG | Incidents per 100,000 Kms | CO2 | NOx | PM10 | Number of PCNs | Proportion of fleet that uses alternative fuels |
| Year X | xx | xx | xx | xx | xx | xx | xx% |
| Year Y | xx | xx | xx | xx | xx | xx | xx% |
| Year Z | xx | xx | xx | xx | xx | xx | xx% |
| Percentage improvement | xx% | xx% | xx% | xx% | xx% | xx% | xx% |

* Driver health and fitness review - provide details of how your company is actively implementing appropriate measures in place to minimise the risk of incidents as a result of underlying health problems or diagnosis of a condition
* Recruitment of drivers – provide information about your strategy to engage in industry initiatives to encourage new drivers into the industry and how your strategy has helped
* Noise assessment – elaborate on measures taken to reduce noise pollution during driving, parking, loading or unloading, servicing or vehicle washing which is relevant to the vehicle type, load and sector
* Modal shift and alternative vehicles - how have you attempted to move part or all of your consignment from road to an alternative transport mode or used electric or alternatively-fuelled/powered vehicles within your fleet

**Section 7** **– What are your plans for the future?**

SECOND PHOTO HERE:

Ideally a photo of the case study ‘author’ (yourself).

e.g. ‘In order to make continual fleet improvements we will be (introducing alternatively fuelled vehicles, purchasing Euro VI vehicles, revising the way we monitor driver fitness and health, procuring low entry/high visibility vehicles, including additional operating centres in scope etc… as this will help our company to…)'

**Section 8** **– What evidence do you have of positively promoting FORS at requirement G7?**

e.g. 'We have positively promoted FORS by producing x amount of press releases this year, in addition to hosting x number of FORS Practitioner workshops…'

**Section 9** **–What FORS Gold accredition means for your organisation/to you?**

Conclude

Sum up the benefits gained from FORS and the goals you want to achieve going forward.

**Section 10** **– (Optional) Please provide your social media contact details so we can follow your organisation**

e.g. Twitter, LinkedIn etc.

**Section 11** **– FORS members’ feedback questionnaire**

Please could you take the time to complete a short questionnaire and provide feedback about FORS. Please note all answers you provide will be strictly confidential and will only be used by FORS to help us to improve the scheme. To access the survey, please click the link here: <https://www.snapsurveys.com/wh/s.asp?k=153908006313>